

COCHECO QUILTERS GUILD

c/o Sharon LaClair
36 Buttonwood Road, South Berwick, ME 03908

April 2, 2009

To Whom It May Concern:

The Cocheco Quilters Guild of Dover, New Hampshire is preparing to present its 28th annual quilt show with a theme "Festival of Quilts" on October 17, 2009 and October 18, 2009. Our guild consists of over one hundred fifty talented members and each year hosts a quilt show that is a major attraction in the area. This year our show's Special Exhibit will profile the work of Karyn Lord, a well-known artist to the New England area. Karyn's work has inspired many for years.

The show will be held at the Rochester Community Center on 150 Wakefield Street in Rochester, New Hampshire. The facility is totally handicapped accessible with plenty of free parking. In addition to over 200 quilts being on display at the show, along with the Special Exhibit, other activities will consist of the following:

- Large Penny Sale
- Silent Auction of beautiful quilts
- Cocheco Boutique
- Demonstrations throughout the show
- Large Vendor Mall
- Four 'Meet the Quilt' Displays
- Fabric Grab Bags
- Sewing Machine Raffle
- Raffle Quilt
- Appraisals
- New England Quilt Museum display

Each year our guild gives back to the community. This year the proceeds from the Raffle Quilt will be donated to the New England Quilt Museum, New Hampshire Food Bank and Cocheco Valley Humane Society.

I invite you to advertise in our quilt show program. An average of 1,300 people attend our show annually. I have enclosed the advertisement size guidelines and agreement for your review. All advertisements, along with the agreement and payment, must be returned to me by August 15, 2009 in order to finalize the quilt show program. If you have any questions, please contact me at shaguy@gwi.net or 207-384-2374. Thank you for your anticipated support.

Sincerely,

Sharon LaClair

Sharon LaClair

**AGREEMENT FOR ADVERTISEMENT IN THE
COCHECO QUILTERS GUILD 2009 QUILT SHOW PROGRAM**

Dates of Show: Saturday, October 17, 2009 and Sunday, October 18, 2009

Location of Show: Rochester Community Center, Rochester, New Hampshire
150 Wakefield Street, Rochester, New Hampshire
Directions: Spaulding Turnpike Exit 16 to Rte. 125S to Rochester, 1.3 Miles

Deadline for Ad: August 15, 2009

Prices for Advertisement (see attached sheet for a diagram of the sizes):

- _____ \$ 150.00 Full **COLOR** Page Advertisement
NOTE: This is the back cover of the quilt show program, which is in full color. This ad is first-come, first served, so please contact me to be sure it is still available.
- _____ \$ 85.00 Full Page Advertisement
- _____ \$ 45.00 One-Half Page Advertisement
- _____ \$ 30.00 One-Third Page Advertisement (business card)

Please make checks payable to "Cocheco Quilters Guild"

Name:	
Business Name:	
Telephone Number:	
Web-Site Address:	
E-Mail:	
Address:	

~~~ Please Enclose your Camera Ready Advertisement (UNFOLDED)~~~

Please forward this completed form, along with your check and advertisement, to:  
**Sharon LaClair**  
**36 Buttonwood Road, South Berwick, ME 03908**  
**(207) 384-2374 or [shaguy@qwi.net](mailto:shaguy@qwi.net)**

**FULL PAGE  
SIZE**

All ads must be submitted **CAMERA READY** and sized to fit within the ad space. Artwork from raised business cards, colored art (especially light colors) as well as halftones (screened photos) will reproduce poorly and look “muddy.”

Thank you.

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**ONE-HALF PAGE  
SIZE**

**ONE-THIRD PAGE  
SIZE**